



Growing a greener planet together

Farm Frites
Sustainability Report 2021



How did we do in 2020 and 2021?

The COVID-19 pandemic presented our company with numerous unexpected challenges. Thanks to the resilience and hard work of our team of more than 1500 people, we managed to adapt and keep delivering potato products of the highest quality. Demand for our products fluctuated significantly though, which led to downtime and other inefficiencies in our production facilities. The effects can be seen in the results presented in this report, as we have not made as much progress towards our ambitious sustainability goals as we had envisioned. However, we are more determined than ever to reach these goals and are working hard to make every part of our operation more sustainable.



700
growers



>1,500,000
tonnes of potatoes



1,500+
employees



40
sales offices



5
production plants



100+
exporting countries

Our vision

Growing together... from potatoes to happy faces.



Our mission

We will fully understand the business of our customers and partners to help them distinguish their products and services to drive their business forward.

Our culture

We are an independent family business, fiercely proud of our farming heritage, our products and services. We are innovative, agile and responsive which helps us make fast decisions and deliver superior performance. We are ambitious for the future, dedicated to our customers and committed to making the world a better place for everyone.

How can we make the world **a better place for everyone?**



Our sustainability strategy

The potato is a highly nutritious crop that plays a vital role in providing food for a growing world population. As a key player in the industry, Farm Frites has a responsibility in making the cultivation and production of potatoes sustainable. Through hard work and innovative solutions, we must ensure that both current and future generations can enjoy potato products, as we create a better, fairer and greener future together.

Our sustainability mission

Farm Frites is a recognized accelerator of sustainability in the potato chain. We feed the world with our top-quality, tasty potato products

by working closely with our farmers, suppliers, customers, consumers and other stakeholders.

Our focus areas

Farm Frites is committed to contributing to the worldwide effort to counter climate change. We have set concrete objectives in seven focus areas (climate change and energy, sustainable agriculture, packaging, water management, product, people and community). We are well on track to reaching our goals concerning the reduction of energy intensity and increasing our share of renewable energy.

Our climate is changing

By improving our energy efficiency and using more renewable energy, Farm Frites will reduce carbon emissions and contribute to the global effort to combat climate change.

Annually we use
60,350
MWh of renewable energy, which is
the equivalent of the annual energy
production of 40 windmills.

40
windmills

We are constantly researching technical solutions to further reduce our use of fossil fuels. To reach carbon neutrality, we will have to further optimise our production processes and generate heat using sustainable energy sources.





Sustainable potato growing for a greener planet

To ensure we can provide food for a growing world population, Farm Frites is making potato cultivation more sustainable.



We are taking action to make potato cultivation more sustainable and to minimise our environmental impact on ecosystems and biodiversity.

100%

of our potatoes are fully traceable.

96%

of our potatoes fall under a certified safety scheme.



A smarter way to package

Farm Frites is developing fully recyclable packaging that uses as little material as possible, while fully retaining all packaging functionalities and product quality.

✓ 51,3

tonnes of plastic saved

That equals

157.327

PET-bottles

Taking into account laws, regulations and our customers' requirements, our packaging specialists are focused on five areas: optimising the amount of material used, using recycled material, making all our packaging material recyclable, increasing transport efficiency and using renewable materials.

WATER MANAGEMENT

Every drop counts

As the planet becomes warmer, water is becoming an increasingly limited resource. By minimising our fresh water intake, we will reduce pressure on fresh-water resources.

We saved

79,773

m³ of water from 2018 to 2021. This is the equivalent of the annual consumption of 418 average households.

418
households

In our factories, fresh water intake is reduced by making our production processes more efficient. But the most progress is made by increasing the amount of water we reuse.



PRODUCT

Our products are the result of **knowledge, skill and passion**

Farm Frites is committed to producing high-quality, food safe products in a responsible manner.

Our products are the result of the passion, knowledge and skills of the entire Farm Frites team. We have a responsibility to guarantee the food safety and quality of our products, as they form a source of nutrition for people across the globe.



We are constantly optimising our production processes **to minimise residue streams**

Pieces of the potato that are too small to be made into fries are used in various potato specialty products. Starch is collected and forms a resource for non-potato products. Any part of the crop that cannot be made into a potato product is repurposed. For example, it might be used as animal feed or to generate energy.

Over 99% of our potatoes is used or reused.



Be part of something greater

Only with our people's skills, commitment, passion and expertise, can we ensure high-quality and delicious potato products for millions of people all around the world.

We believe in a workplace where everyone feels safe, comfortable and has ample opportunity to grow.



“We challenge ourselves every day to minimise the environmental impact of our operation.”

GIJS MUILENBURG

Chief Financial Officer holding company

Disclaimer

The absolute figures in this handout have been calculated based on the performance improvements Farm Frites has made since the baseline year of 2018.



For more detail on our results, information on our sustainable best practices and interviews with Farm Frites experts, please read our full report, available at: farmfrites.com/sustainabilityreport2021